

Analytics

and the role it plays when transforming raw data into business intelligence

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In tomorrow's society, everything will be connected and communicate with each other.



2021 in numbers

11.6 billion
connected devices

7.8 billion
people living
worldwide

5.5 billion
mobile phones

5.4 billion bank accounts

5.3 billion people with
access to drinking water

2.9 billion fixed lines

3/4 of all
devices

will be **smart** and
will generate **98%**
of mobile data
traffic

66.8 billion
big data market
value

There is no value
in data without
trust
and
Analytics.



Our vision

To offer to our customers a unique combination of expertise.

We support you orchestrating the value chain of your data at every stage of its journey.



Protect
Cyber defense

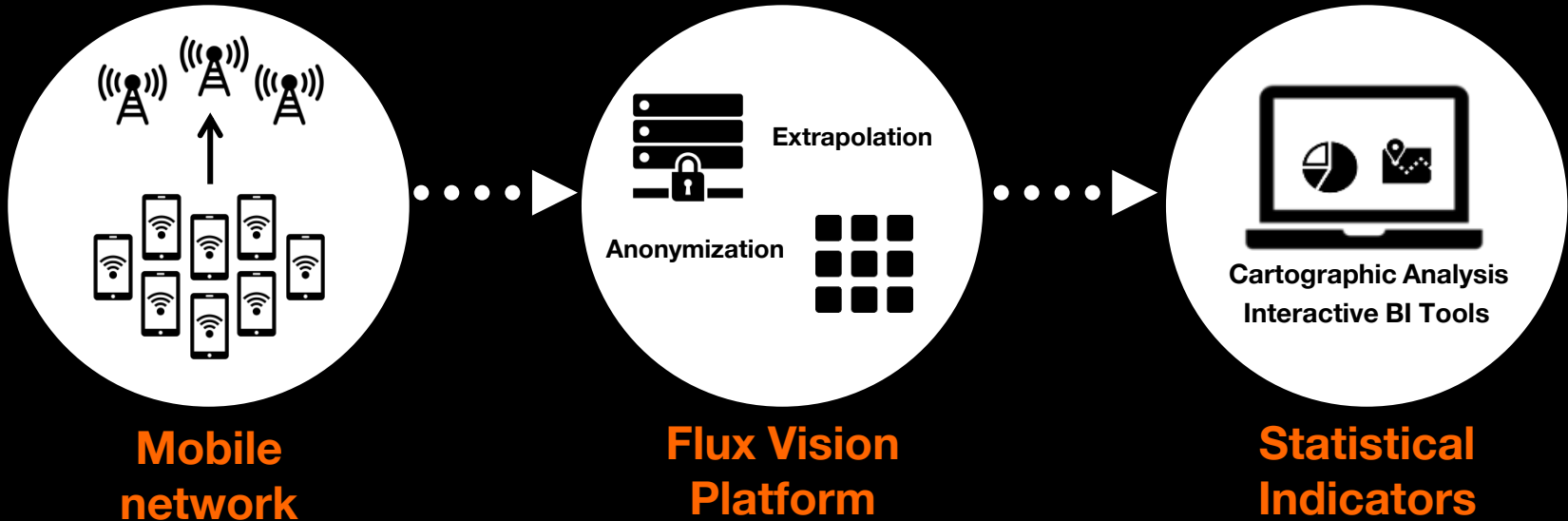
Flux Vision

Real time statistics
on mobility & behavioral patterns.



How does it work?

It transforms raw technical data into population movement analytics.



Who needs Flux Vision?

We address a large range of business verticals.



Retail / Distribution

- Retailers
- Shopping Malls
- Banking
- Pharma
- HoReCa



Development / Transport

- Ministries
- Municipalities
- Transport companies



Events / Tourism

- Municipalities
- Event organizers
- Leisure
- Entertainment
- Private locations

What indicators it provides?

Meaningful insights about population behavior & profile.

Attendance



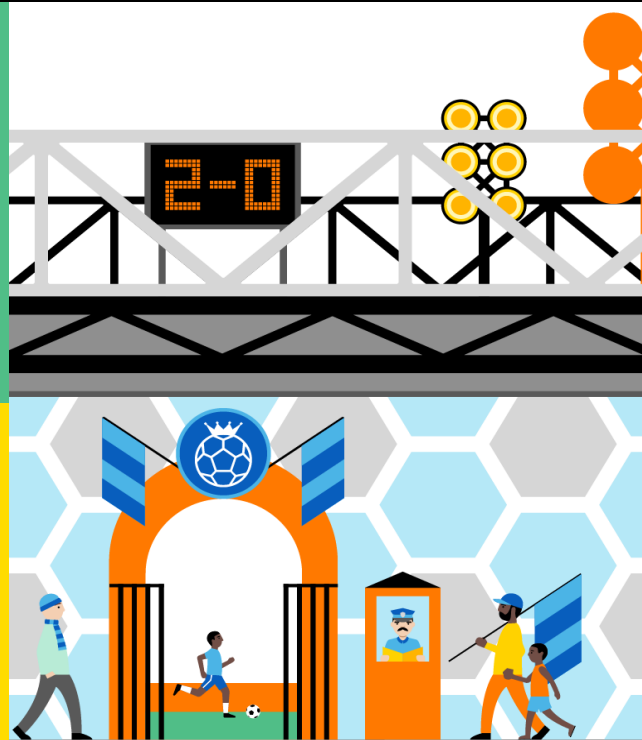
Behaviour



Segmentation



Mobility



The benefits of Flux Vision

Support in taking business decisions.

- ① Greater understanding of your customers.
- ② Optimize your communication and marketing.
- ③ Take informed business decisions.



Thank you

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